

Skin Under the Lens Conference Agenda

Day 1 – Leadership, Skin Health & Wound Management

7:30 – 8:00 a.m. – Participant & Vendor Registration

8:00 – 8:15 a.m. – **Welcome**-- Presented by: Bernadette Mitchell-McDonald & Melissa Gosse

8:15 – 8:30 a.m. – **Opening Remarks** – Presented by: Catherine Butler CEO of HANS

8:30 – 9:30 a.m. – Leadership in Wound Management

Presented by: Madeleine Flanagan

This session will explore leadership approaches that support excellence in wound management across interprofessional teams.

9:30 – 10:30 a.m. – Optimizing Skin Health Across the Lifespan

Presented by: Marlene Varga

This session will cover optimizing skin integrity, early risk identification, and prevention strategies, including basic skin care, pigmentation changes, and practical long-term care approaches—empowering people to act.

-----10:30 – 11:00 a.m. – **Coffee Break**-----

11:00 – 12:00 p.m. – Prevention & Management of Skin Tears

Presented by: Marlene Varga

This session covers skin tear risk factors, prevention strategies, classification and assessment, treatment and dressing selection, documentation, and practical approaches to reducing recurrence—highlighted through a patient impact story.

-----12:00 p.m. – 12:45 p.m. – **Lunch Break**-----

Vendor Exhibit Hall Open

12:45 p.m. – 2:15 p.m. – Interactive Workshops & Vendor Hall

Participants will rotate through facilitated small-group sessions examining real-world wound care scenarios, encouraging discussion, critical thinking, and shared learning.

-----2:15 – 2:45 p.m. – **Afternoon Coffee Break**-----

2:45p.m. – 3:45 p.m. – Beyond the Barrier: Advanced Protection for Patients at Risk for Skin Injury

Sponsored by: Solvatum, Presented by: Christine Murphy

Explore advanced skin protectants and securement techniques to prevent MASD and MARSI and improve patient outcomes through best practices and case examples.

3:45 - 4:00 p.m. - Closing

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Day 2 – Dermatology, MASD & Workshops

7:30 – 8:00 a.m. – Doors open to participants

8:00 – 8:15 a.m. – **Welcome back**—Presented by: Melissa Gosse

8:15 – 8:30 a.m. – **Opening remarks** – Presented by: Wounds Canada

8:30 – 10:00 a.m. – Skin Assessment & Dermatology

Presented by: Madeleine Flanagan

This session will focus on systematic skin assessment, supporting accurate diagnosis, early intervention, and effective skin management.

-----**10:00 – 10:30 a.m. – Coffee Break**-----

10:30 – 11:15 a.m. - Identification and Management of Common Dermatologic

Conditions Presented by: Madeleine Flanagan

The objective of this session is to provide an overview of commonly encountered dermatologic conditions, focusing on accurate assessment, differentiation, and evidence informed management to support optimal skin health patient outcomes.

11:15 -12:00 p.m. - Emollients and Topical Steroids: Indications, Benefits, and Risks

Presented by: Madeleine Flanagan

This session will explore appropriate emollient and topical steroid use, including indications, benefits, risks, and practical considerations for safe and effective skin management.

-----**12:00 – 1:00 p.m. – Lunch Break**-----

Vendor Exhibit Hall Open

1:00 – 1:30 p.m. – Burn Education

Sponsored By: Smith & Nephew

1:30 – 2:00 p.m. – Gold sponsorship presentation

Sponsored By: Scotiaderm, Presented By: Dr. Ann Gordon

-----**2:00 – 2:30 p.m. – Afternoon Coffee Break**-----

2:30- 3:30 p.m. - Who Dun It? Investigative Panel Discussion & Case Studies –

discussion-based learning

3:30 – 4:00 p.m. Conference Wrap-Up & Closing Remarks